

About Viparis

Company shareholding and governance

The operating companies are jointly owned by Viparis Holding, the Viparis Group's holding company (which is itself jointly owned by the Paris Chamber of Commerce and Industry [CCIP] and Unibail-Rodamco). The companies Viparis Le Palais des Congrès de Paris, Viparis Nord Villepinte, Viparis Le Bourget, Viparis SAS, Viparis Palais des Congrès de Versailles, Viparis Le Palais des Congrès d'Issy et S.E.S.R are the subsidiaries of Viparis Holding, a French limited company with a capital of 23,010,000 euros, listed with the Paris Trade and Companies Register under no. 503 815 573. Its head office is based in Paris (75017), 2 place de la Porte Maillot.

- Board of Directors
Bernard Michel is Chairman of the Board of Directors of Viparis Holding.
- Executive Management
Pablo Nakle Cerruti is the CEO of Viparis Holding.
Christophe Thomas is the Sites and Operations director.
- The Group's operating companies
Viparis Le Palais des Congrès de Paris. A French simplified joint stock company with capital of 6,400,352 euros. Listed with the Paris Trade and Companies Register under no. 712 045 491
Viparis Porte de Versailles. A French simplified joint stock company with capital of 18,247,680 euros. Listed with the Paris Trade and Companies Register under no. 612 016 212
Viparis Nord Villepinte. A French simplified joint stock company with capital of 6,001,568 euros. Listed with the Paris Trade and Companies Register under no. 321 255 069
Viparis Le Bourget. A French general partnership with capital of 5,400,450 euros. Listed with the Paris Trade and Companies Register under no. 448 307 363
Viparis. A French simplified joint stock company with capital of 430,000 euros. Listed with the Paris Trade and Companies Register under no. 394 321 046
S.E.S.R. A French simplified joint stock company with capital of 50,000 euros. Listed with the Paris Trade and Companies Register under no. 495 391 641

Viparis and Sustainable development

he first conference and exhibition hosting infrastructure to be awarded the HEQ label

Since it was created in 2008, the Viparis group has sought to formalise its commitments with regard to Sustainable Development. To this end, in September 2010, Viparis and its shareholders - the Paris Chamber of Commerce and Industry and Unibail-Rodamco - inaugurated the first HEQ exhibition hall at the Paris Nord Villepinte site, an exemplary initiative in France. This hall has been recognised as a pilot operation for HEQ (High Environmental Quality) certification.

Viparis, a responsible company that is committed to sustainable development

Extending Paris Nord Villepinte by building this new HEQ hall is in line with Paris' development strategy on the international professional events market. It is also concrete evidence of the commitments regarding service quality that were made 2 years ago when Viparis was founded.

Environmental targets: reducing the environmental impact by modifying facilities and changing people's behaviour

Viparis is determined to reduce the impact that its activities are having on the environment, and so is working along two broad lines: the sites for which it is responsible, and the influence it can have on both its direct and indirect clients through various incentive and awareness-raising measures.

Viparis is carrying out detailed studies into cross-departmental issues associated with operating infrastructures that are already in use. These issues affect a number of stakeholders: the site manager, the event organisers and the exhibitors, service providers for these three bodies and, of course the 12 million or so visitors who crowd into Viparis' venues every year. An audit is therefore already underway into how waste is managed at the sites and conference centres (for the purpose of this study, the benchmark site selected is Porte de Versailles). What happens to pallets, packaging, glue, paint, stand and event set-up and dismantling waste, waste from operations and restaurant services, etc. is being looked into. As well as looking at the type, quantity and source of all the waste generated, the audit's specifications include putting forward recommendations for improving the way in which this waste is managed. The results of this audit will be delivered in June 2010.

Essentially, the main operations underway for 2010 are:

In the energy category:

- Monitoring overall energy consumption at all of the Group's sites, with the same tool being deployed across all of them for comparing and tracking changes in performance.
- Developing free cooling for regulating building temperature(outside air is used for cooling so that less use needs to be made of air-conditioning).
- Gradually replacing company vehicles at the sites by clean vehicles.
- Creating parking spaces for electric cars that visitors can use.
- Investigating photovoltaic systems for all buildings.
- And, more generally, gradually replacing all equipment by equipment that uses less energy.

In the water category:

- A global discussion about the water savings that can be made in toilets, of which Viparis manages one of the largest number in France (one of the aims being, for example to eventually replace current equipment with dry urinals)
- Creating new green spaces with plants that do not require any extra watering.

In the waste category:

- Auditing the current situation (source, type, cycle, recycling) and putting forward recommendations for improving the various processes in which all stakeholders are involved
- Introducing selective sorting at the sites for managing the waste generated by visitors

In the purchasing category:

- Implementing an environmental charter for our main suppliers
All Viparis staff and group service providers are involved in this initiative, including staff from operations management, infrastructure and purchasing. A plan specifying the projects to be deployed (their scope, resources, methods and implementation deadlines) has been introduced and is being supervised by a steering committee, a multidisciplinary team managed by Viparis' quality and sustainable development manager. This steering committee reports to Viparis' Executive Board.

A new sustainable service: The Viparis event carbon footprint calculator has entrusted. Atemia, the environmental engineering consultancy firm, with developing a calculator so that its clients can work out what the carbon footprint of their events is. This tool takes account of the specific properties of both Viparis' sites and the type of the events it hosts (exhibitions, conferences or corporate events).

A whole range of criteria are factored in when working out an event's carbon footprint, including the means used to transport both people and freight, how spaces are divided up, energy consumption, waste management and restaurant facilities, as well as the overall way in which the event is structured and promoted. This way, the organiser can exactly identify which factors have the greatest impact on the environment.

The calculator is educational, easy to use and quick to fill in, and can provide detailed key indicators, as well as a set of recommendations on the basis of the data entered. As well as providing a report on an event's carbon footprint at a given time, it also enables organisers to put together a long term action plan for putting on environmentally-responsible events.

Viparis signed the Diversity Charter on 9 July 2009. We are committed, alongside 1900 other signatories of the Diversity Charter, to fighting discrimination and promoting diversity within our own organisation.

We firmly believe that diversity is an economic issue for our company. By placing it at the core of our strategy, it becomes an asset that positively affects our creativity and our competitiveness.